

Thank you for your interest in the People of The Year Awards 2020/21

Enclosed is a Nomination Form with guidance notes included for each section.

Please note that the Assessment Panel can only score on information provided in the nomination form so it is important that you read the guidance notes and complete each section, supplying as much information as possible to enable the assessment panel to award an appropriate score.

Completed nominations may be returned by hand or post to:

Armagh I
Dean Swift Building, Armagh Business Park Suite 5, 50 Hamiltonsbawn Road,
Armagh, Co Armagh, BT60 1HW

Or by email to marketing@armaghi.com

Closing date for receipt of nominations is: Friday 29th January 2021
Late nominations will not be accepted.

Good luck with your nomination!

Yours sincerely
Armagh I

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The People of the Year Awards have been developed by Armagh I. The aim of the awards is to recognise the valuable contribution and time commitment of individuals and how they have made a positive impact in their local communities.

We all know people who go the extra mile to help others without looking for praise. They may volunteer, work alone or as part of a group. Why not take the time to say 'thank you' to those people or groups who do so much in our local communities. All you have to do is take a few moments to complete a nomination form.

2020 AWARD CATEGORIES

Inspirational Young Talent Award

(Sponsored by Armagh Credit Union)



ENTRANTS MUST BE UNDER 25 YEARS OF AGE AT TIME OF CLOSING DATE

- (a) briefly describe the nominee's 'talent'
- (b) how do they stand out from their peers
- (c) summarize their strengths and special qualities
- (d) show how they have made a valuable and recognizable contribution to the activity they are associated with

Sports Person of the Year (Sponsored by Traynors)



- (a) describe how they have made a positive impression in the world of sport & how their actions have captured the public's imagination
- (b) outline their achievements to date
- (c) illustrate the strengths & qualities they bring to their sport

Carer of the Year (Sponsored by CPS, Armagh)



(any person in a paid or non-paid role)

- (a) show the nominee's commitment and perseverance in helping provide much needed care
- (b) what positive effect have they made to the lives of those in their care
- (c) describe what makes their care special and how their dedication makes them stand out

Tourism & Hospitality Champion of the Year

(Sponsored by McShane Packaging)



This award is to recognise someone who, through their activities, has demonstrated outstanding achievement in championing the cause of tourism & hospitality through innovation, promotion and campaigning. An individual or business who during the past year has demonstrated a will to improve the overall sector during Covid-19 whilst adhering to restrictions and guidelines. Nominees will be shortlisted against the following criteria; how innovative their activities are, how original their actions are, how great an impact their actions have, how inspirational their drive is, and how their actions have brought the area's tourism to the attention of a non-local audience in a positive way, perhaps in an international dimension.

Community Impact Award (Sponsored by Next Move Property)



Recognises individuals making a significant difference to community life. For example, a particular project or cause that has changed the community for the better by improving relations and promoting a shared society.

- (a) outline the project.
- (b) demonstrate how without this project the community would be worse off.
- (c) demonstrate a commitment towards improving community relations and a more united and shared society.

NOMINATING IS EASY!

Simply complete the following sections of the Nomination Form and return to Armagh I at the contact details above.

The Assessment Panel will consider every nomination and overall finalists will be selected for each category for public voting.

TIPS FOR NOMINATING

Don't assume that the Assessment Panel members know what the person you are nominating does.

Panel members can only assess the nomination based on the information that is provided on your Nomination Form. Therefore, provide as much information as you can. Although panel members may know the person nominated they cannot add any extra information to the assessment process.

Talk to the person that you are thinking of nominating about their work/service, or to others who know them.

It can be surprising to discover what other areas of work/service that people are involved in. If you don't want a person to know that you are thinking of nominating them, simply have a conversation with them over a cup of tea/coffee to find out what else they do. You may find out that they have more experience than you realised.

Tell the person's story in simple terms.

To let the assessment panel members have a better sense of what the person/does, write your nomination to clearly show how what they are doing makes a difference in the community. Keep it simple without overuse of jargon so that the nomination becomes real for the assessment panel members.

Don't forget the small things that make a real difference.