

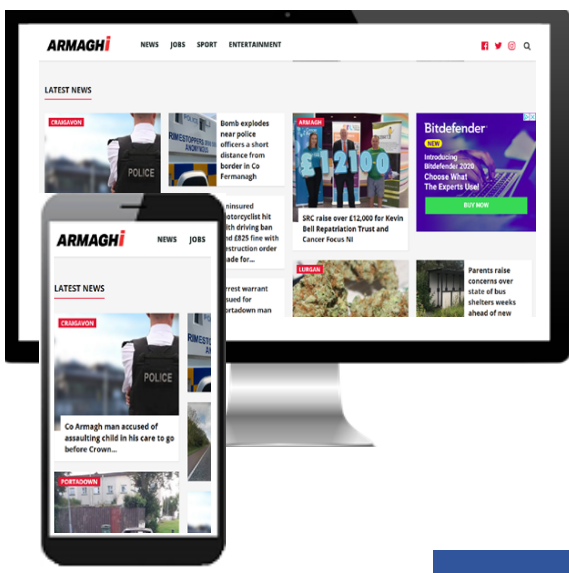


ARMAGHI

ADVERTISING SOLUTIONS

CO. ARMAGH, DUNGANNON BANBRIDGE & NEWRY

ARMAGHI.COM



2.4 Million page impressions per month (Monthly average April 2019 - April 2020)

226,000 unique users per month
358,000 people engaging each month

Area demographic: Co. Armagh, Newry, Banbridge, Dungannon & Co. Monaghan,

The regions largest media platform offering maximum market penetration

SOURCE: Google analytics April 2020

SOCIAL MEDIA



56,098 followers, 39%M, 61%F
71% age range 25 - 54



7,088 followers, 12.3% engagement rate
10,200 average tweet impressions



5,192 followers, 31%M, 69% F
83% age range 25 - 54

Top Locations
Co. Armagh & Co. Down

SECONDARY LOCATIONS
DUNGANNON, MID-ULSTER,
CO. MONAGHAN

SOURCE: Social media insights April 2020

ADVERTISING

TARGETED CREATIVE MEDIA SOLUTIONS THAT DELIVER RESULTS



Sponsorships



Native content



Display advertising



Video



Section take-overs



Competitions



Recruitment



Social media

Target audience: Every section of our site is tagged to serve ads, allowing you to target any audience, by using first party data to understand audiences.

Reporting: Every campaign comes with a full reporting tool including social media insights.

INDEPENDENT

- ✓ Free to sign up
- ✓ Retain existing customers
- ✓ Increase consumer life value
- ✓ Build relationships
- ✓ Create brand awareness
- ✓ 3rd party e-commerce platform



Local businesses thriving through local people

REWARD, INCENTIVISE & ENCOURAGE

INDEPENDENT